

Armstrong Wolfe

Goražde Charity Ride

6th - 9th June 2024



GCFBOSNIA
FOR THE CHILDREN OF GORAŽDE



ARMSTRONG WOLFE™

The history behind the charity and it's 2024 ambitions

In 1994 -1995 3 battalions of the British Army were deployed to Bosnia as part of Operation Grapple.

This was the codeword used to cover UK defence operations in support of the UN peacekeeping missions in the former Yugoslavia, including the deployment of British forces in Bosnia and Croatia from October 1992 until December 1995 as part of the United Nations Protection Force (UNPROFOR)

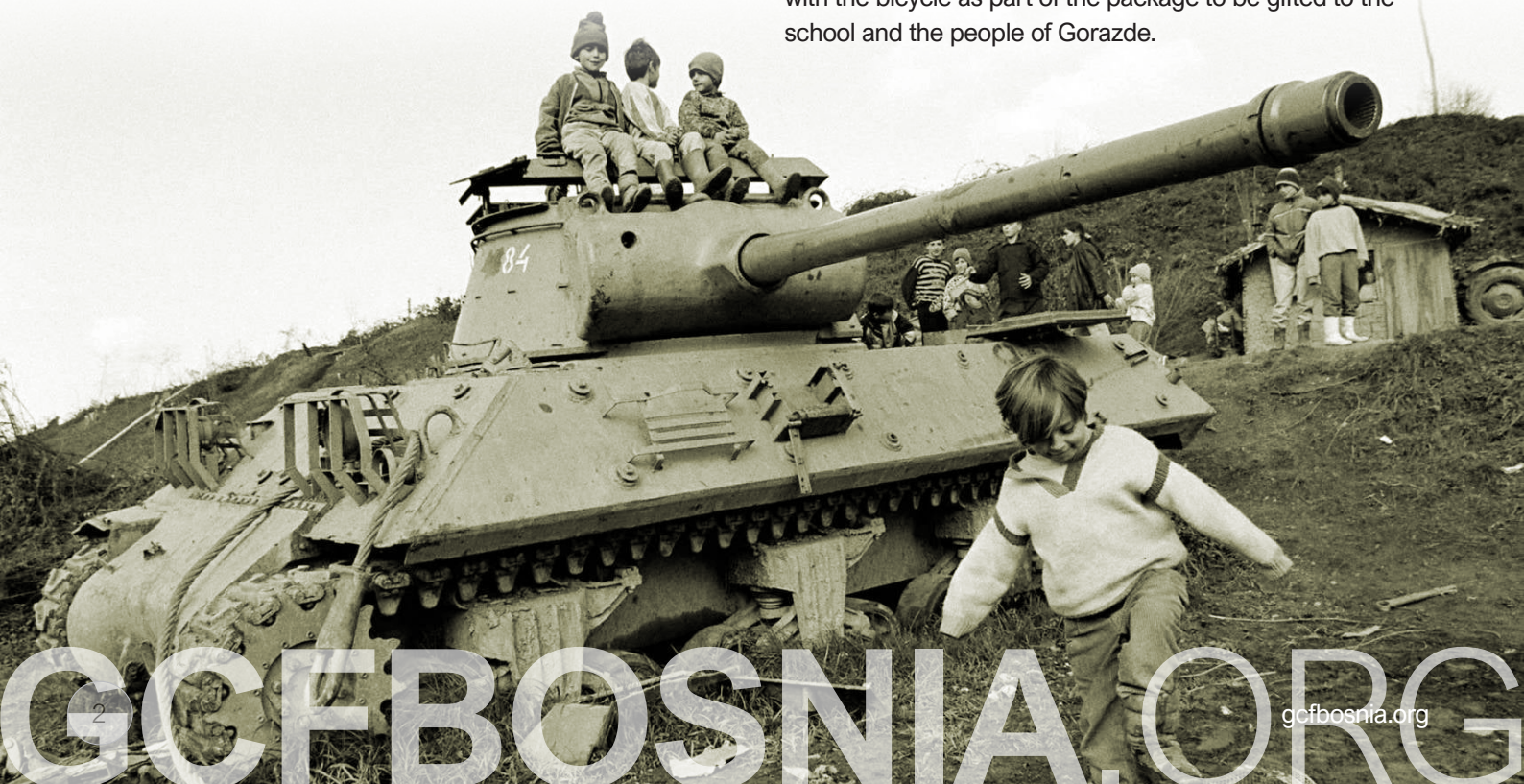


The 3 battalions' mission was to protect the people of central Bosnian town of Goražde. 6 British soldiers gave their lives on this deployment, many injured, some suffering PTSD to the present day.

We are now celebrating the 30th anniversary of that military deployment, and the UK Charity GCF Bosnia will once again host its' annual fundraising cycle ride, from Sarajevo, to Goražde, in memory of the British armed forces that served in Goražde at that time. The journey ends at the school which has been the beneficiary of the charity's work since 2012, usually to the tumultuous welcome of all students, teaching staff and other dignitaries – a truly uplifting experience.

In 2024 the charity has ambitious plans to get 100 charity riders to join the annual 100 km cycle ride in Bosnia. The ride will begin from Vijećnica (Sarajevo City Hall), climbing out of the bowl the city rests to Hrenovica, high into the mountains to Bijele Vode before downhill for the last 20 km to finish at the school in Goražde.

The route will take you on a breath taking and beautiful journey through the mountains, around the Miljacka River, and ending in the eastern city of Goražde that rests astride the River Drina. After the bike ride, the rest of the weekend will be spent relaxing and exploring the sights of Sarajevo. The package is fully catered from the point of landing in Sarajevo to the drop off at the airport for your departure, with the bicycle as part of the package to be gifted to the school and the people of Goražde.



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Come and join us in our efforts to **raise £100,000** and to completely renovate and re-equip the school gymnasium, which the local community have asked be renamed as the **Queen Elizabeth II Sports Hall**.

Your organisation can be one of a select number for whom GCF Bosnia UK are fortunately in the position of being able to offer Corporate Team Sponsorships at the GCF100 event.

Corporate, Team sponsorship will facilitate participation of 3, 4 and 5-person nominated teams, for which the commitment from your organisation will be to provide:

- » Your representative's cost of entry
- » The team's flights to Sarajevo
- » A £1,000 charitable donation per rider

In return for this, we will be pleased to:

- » Place your organisation and it's corporate emblem to feature prominently as a part of all Armstrong Wolfe marketing for the GCF100 ride, at more than 100 planned events internationally, over the next 12 months.
- » Advertise the support from your company to this worthwhile cause, with our partnership group, the iCOOC, WCOOC and other connected parties, veterans groups in each of the next four "COO Magazine" periodicals, published by Armstrong Wolfe

- » Opportunity to obtain priority VIP tickets for the annual GCF Charity Dinner with opportunities to meet our guest of honour and network with other, like-minded sponsors.

We will also be seeking one piece of targeted sponsorship for the ride; GCF Bosnia will adopt a sponsor for it's new merchandise - the cycling jerseys for the 2024 ride will reflect the corporate logo of the relevant institution.

Please email either **Maurice Evlyn-Buften**, **Nick Scott** or **Julie Norledge** for more details.

If you would like further information or to register your interest, please email: info@gcfbosnia.org



Travel package

This year the single package being offered has a slight increase in cost, to £975.00 per person, reflecting inflation of our costs, but will include one or two extras, such as a cycling jersey, for the ride.

Charity Ride Package - £975

- » 3 night's accommodation (double room/single) (bed & breakfast)
- » All transfers from point of landing in Sarajevo until return to the airport for homebound flights
- » Internal transport by minibus/coach whilst in Bosnia & Herzegovina
- » Subsistence Snacks provided, sandwich lunches, bottled water etc.,
- » Bike Rental: price include the purchase of a bike to be donated to the school or the local Goražde community at the end of the ride.
- » Cycling Jersey

Flights are not included - please follow these steps to book your flight

- » **Step 1** Book your flights and inform Julie Norledge by e-mail at j.norledge@armstrongwolfe.com that you will be attending.
- » **Step 2** Send confirmation of your flight & details to us.
- » **Step 3** You will then receive information as to how to pay for your trip.

Target for fundraising is £1,500 per person, donated through **JustGiving** with the addition of Gift Aid, where applicable (please do not anonymise your donations as the Charity does like to recognise individuals efforts)

Itinerary

Day 1: Arrival at Sarajevo; cycle team and group early evening briefing; free time and dinner, drinks in the Old Town; accommodation Hotel Europe, central Sarajevo

Day 2: Near 100km cycle ride from Sarajevo to Goražde, with a welcome celebratory finish at the primary school in Goražde; prize giving and school visit; opportunities for exploring the town, followed by dinner and drinks in the town or the mountain lodges of Bijele Vode

Day 3: Join the International Day celebrations in Goražde with multiple activities throughout the day, culminating in a concert at the central sports academy with local bands, musicians providing the entertainments. **Further details will follow in October, once we have confirmed the activities with the local authorities.**

Day 4: Morning at leisure to explore the Old Town in Sarajevo, visit shops and make your transfers to the airport.

“Coming in, we thought it would be 90% about the ride and 10% about the experience and it ended up being the opposite, a great human adventure with a bit of cycling.”

Marcio Moreira de Souza

International COO Community Participation



Maurice Evlyn-Buften
Armstrong Wolfe



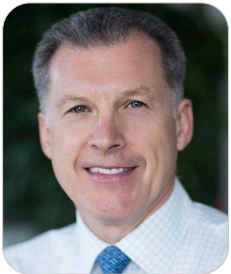
Ibrahim Benmahamed
Wells Fargo



Olivier Bouteille
Amundi



Stephen Mascall
Credit Suisse



Andrew Murfin
UBS



Joseph Rondinelli
JP Morgan



Rachel Scandling
KPMG



Nick Scott
BNY Mellon

iCOOC Alliance Partners



Mike Wolff
Control Risks



John Rosling
Contexis



Peter Okane
AW Business Advisor

If you would like further information or
to register your interest, please email:
info@gcfbosnia.org

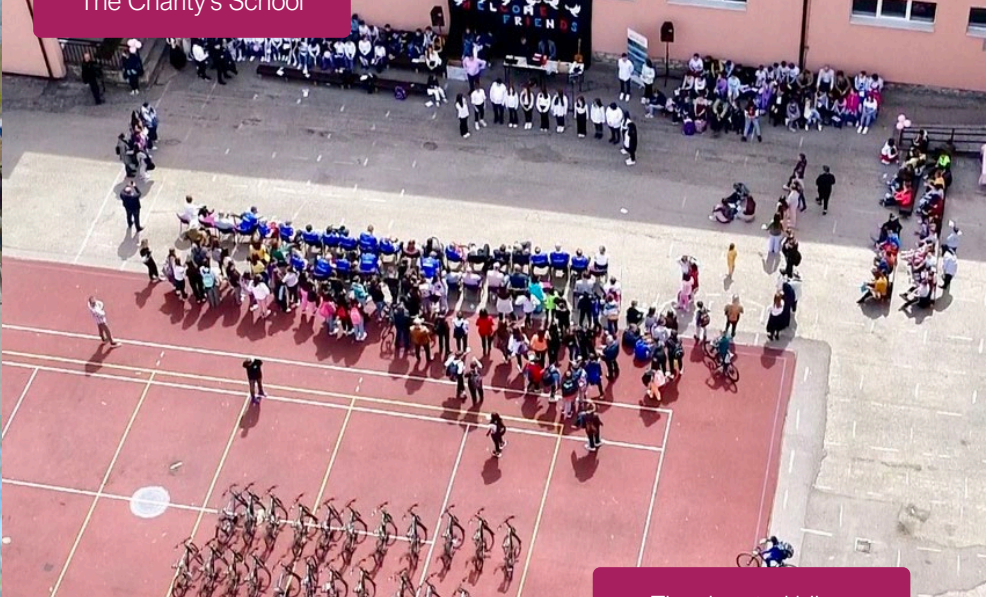
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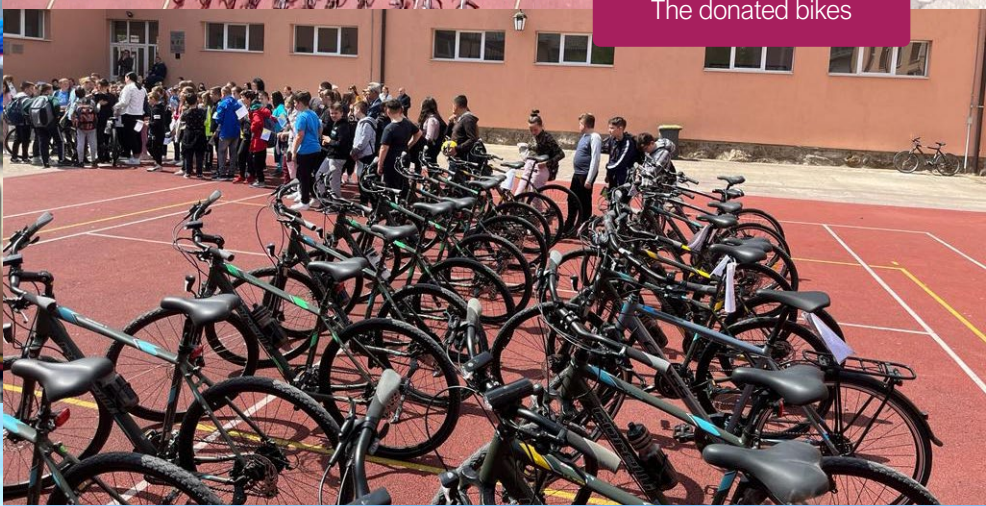
Images from the Goraze Charity Ride 2023



The Charity's School



The donated bikes





View from the Memorial



Memorial to the Fallen



Contact

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